**Beginners course – Using Social Media for small business**

Who is this course for?

This course is designed to help new business entrepreneurs to build a strong social presence from the ground up and to get their social media on track. If you have already started with Social Media this course will help you to build a strong electronic brand. This is a skill based short course to give you a plan, the tools, and the know-how to make social media marketing tools work for you and your business.

What will you learn?

You will learn how to use main social media networks for strategic business use, such as Facebook, Twitter and LinkedIn.

What are the requirements?

This course in mainly designed for small businesses, freelance work, etc.

The course will be delivered in a computer lab but if you prefer to bring your own laptop you can

When is the course?

They will run on Saturdays (TBC) from 10am to 1.30pm

What is the cost?

To sign up for one course is €60 euros, two courses €99 euros, and three courses €150

Please note this is a fundraising event for Concern so all monies will be donated directly to the charity.

Register your interest by email ([eva.perez@iadt.ie](mailto:eva.perez@iadt.ie) ) in the course/s ASAP as only 15 places per course are available

Dates and location to follow